



High Point Academy

1720 Kinneloa Canyon Road • Pasadena, CA 91107
626.798.8989 www.HighPointAcademy.org

Gala Dinner Auction

Sponsorship, Underwriting & Advertising Opportunities
March 31, 2012 Langham Huntington Hotel

Sponsorship Opportunities

(please see attached for full description of sponsorship & underwriting benefits)

- Astor \$2500 Carnegie \$1500 Rockefeller \$750 Vanderbilt \$500

Underwriting Opportunities

- Reception \$5000 Wine \$2500 Corkage \$1000 Entertainment \$1000
 Centerpieces \$500 Invitations & Programs \$500 Teacher Ticket \$150

Program Advertising Opportunities

- Inside Front or Back Cover \$500 Full Page \$250 Half Page \$150
 Quarter Page \$100 Business Card \$50 Family Name Listing \$25

COMPANY/NAME _____

COMPANY CONTACT _____

ADDRESS _____

CITY _____ ZIP _____ PHONE _____

E-MAIL _____

PROCURED BY _____

PAYMENT INFORMATION:

ENCLOSED IS MY CHECK PAYABLE TO "HPA" IN THE AMOUNT OF \$ _____

PLEASE CHARGE MY CREDIT CARD \$ _____: Visa MasterCard American Express Discover

CARD NUMBER _____

EXP. DATE _____ CID _____ BILLING ZIPCODE _____

ARTWORK:

-Please forward electronic artwork in the form of a PDF, JPEG, TIFF or EPS file to
idellamas@highpointacademy.org with "AD ARTWORK" in the subject line.

-To be included on the invitation, artwork must be received by January 6, 2012.

-To be recognized in the program, artwork must be received by March 2, 2012.

Thank you for your support of High Point Academy!

Please return completed form and payment in the enclosed envelope to:
High Point Academy - Development Office
1720 Kinneloa Canyon Road
Pasadena, CA 91107

High Point Academy is a qualified 501 (c) 3 organization, tax ID#23-7253533. Donations are deductible to the full extent of the law.

**Benefits of Sponsorship & Underwriting
For High Point Academy's Gala Dinner Auction
March 31, 2012 - Langham Huntington Hotel**

Sponsorship Opportunities

Astor \$2500

- VIP seating for a table of eight guests
- two deluxe guest rooms with themed amenity baskets, including champagne
- premium wines (4 bottles)
- full page ad in program
- listing on invitations (if payment and artwork received by publication deadline)
- listing in newsletter and event releases
- eight books of drawing tickets
- valet parking for four cars

Carnegie \$1500

- VIP seating for four guests
- one deluxe guest room with themed amenity basket, including champagne
- premium wines (2 bottles)
- 1/2 page ad in program
- listing in newsletter
- four books of drawing tickets
- valet parking for two cars

Rockefeller \$750

- VIP seating for two guests
- deluxe guest room with themed amenity basket, including champagne
- 1/4 page ad in program
- listing in newsletter
- two books of drawing tickets
- valet parking for one car

Vanderbilt \$500

- VIP seating for two guests
- 1/4 page ad in program
- listing in newsletter
- two books of drawing tickets
- valet parking for one car

Underwriting Opportunities

Underwriting is welcome in any amount and is 100% tax-deductible. Your name or that of your company will be prominently featured on the event invitations, the auction program, all pre- and post-event media releases, and the school newsletter that is distributed to parents, alumni, grandparents and community leaders.

Program Advertising Opportunities

Advertising is 100% tax deductible.